



sustainable living EXPO

5-6/11/2011

Create.

Innovate.

Connect.

Engage.

Inspire.

Explore.

Sponsorship Levels



Demonstrate your message to a target audience while meeting your marketing objectives.

PLATINUM SPONSORSHIP: \$5000+

- Maximum of 3 sponsors in this category.
 - Logo is given top ranking priority after Expo Name/Date.
 - Highlighted presence in the Expo launch event.
 - Opportunity to include a question on the official exit survey.
 - Featured interview on Sustainable Living Tasmania's You Tube channel.
 - **Leveraging opportunities available** – we can help you to develop ideas to make the most of your sponsorship!
 - + benefits of Gold Sponsorship.
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GOLD SPONSORSHIP: \$5000

- Maximum of 10 sponsors in this category.
 - Support acknowledged via logo in all SLE promotional material and
 - Logo on all advertisements (magazines, newspaper, and television).
 - Logo is given second ranking priority after Expo Name/Date and Platinum Sponsors.
 - Logo on Expo Catalogue front cover.
 - Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
 - Logo and link in SLT expo newsletter with a 250 word product/organisation description.
 - 100 word company profile in the official exhibition catalogue.
 - 1/2 page colour advertisement in the exhibition catalogue.
 - Business/org featured on expo website. (250 words + picture).
 - Company logo and link on expo website.
 - An allocation of (6 x 3 m) display space.
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SILVER SPONSORSHIP: \$2500

- Logo on all SLE promotional material (posters, teaser/postcard).
 - Logo on Expo Catalogue back cover.
 - Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
 - An allocation of medium (4 x 3 m) display space.
 - 100 word company profile in the official exhibition catalogue.
 - Company logo and link on expo website.
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BRONZE SPONSORSHIP: \$1000

- Logo on Expo Catalogue back cover.
 - Opportunity to host and/or provide speakers for one talk/workshop per day, topics to be mutually agreed.
 - An allocation of a small (2 x 3 m) display space.
 - Company logo and link on Expo website.
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EXPO SUPPORTER: \$250

- Business/Organisation name in Expo Catalogue.
- Business/Organisation name and link on website.

IN-KIND SUPPORT

In-kind Support is greatly appreciated; sponsorship and partnering terms will be determined on a case by case basis.